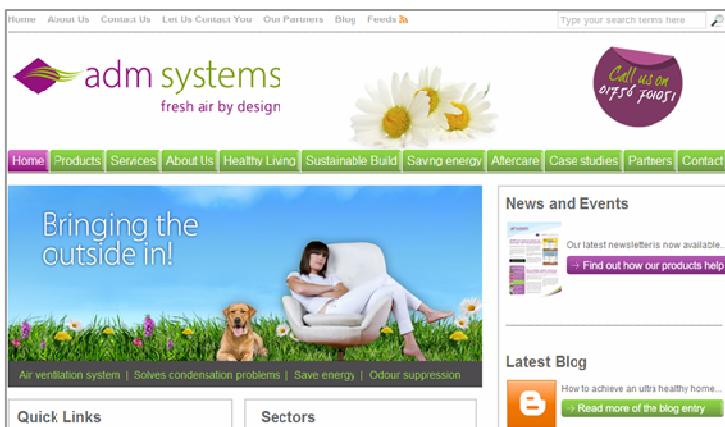


PRESS RELEASE: AUGUST 2010

ADM LAUNCHES MARKET-LEADING NEW WEBSITE

ADM Systems has launched its all-new website, which gives visitors instant access to the most comprehensive information about heat recovery (MVHR) and other ventilation systems.



The new website

www.admsystems.co.uk features the complete range of leading edge products and brands offered by the company, along with the benefits they deliver in creating energy efficient and healthier homes.

Also included on the new website is the recently introduced Ground-to-air Heat Recovery System (GAHX). This super efficient system significantly reduces the amount of energy the MVHR system requires to heat or cool the incoming air.

A series of case study downloads on the site, including examples from homeowners in the self builder, refurbishment, public and new build sector highlight real-life benefits of installing the company's range of products.

These actual case study examples have been compiled using feedback from customers and therefore provide visitors to the new website with a useful insight into choosing the most appropriate MVHR system.

Alongside the project case studies is the company's updated brochure which can be downloaded from the website, along with a blog section that offers advice on subjects ranging from how MVHR systems can deliver a more energy efficient home through to reducing asthmatic symptoms of occupants.

Chris Marriott, Managing Director of ADM Systems, commented: "This is an exciting time for ADM and our customers with the launch of our brand new website. It features all the information visitors need, in a clear, professional-looking and easy-to-use site. And, of course, it advises on the specification and installation of our full range of MVHR and other ventilation systems."

ADM offers one of the widest ranges of MVHR and other ventilation systems in the UK, including most of the leading brands within the industry. It has systems available for the education, health, student accommodation, care home, social housing and housebuilder sectors and can help architects with planning and specification.

As well as improving energy efficiency, MVHR systems can help those people suffering from asthma, hay fever, rhinitis and other allergies by lowering indoor air humidity and continually circulating fresh filtered air throughout. The new website looks at each of these in turn, highlighting to visitors how they can also benefit by installing an MVHR system in their property.

The new website includes a 'knowledge base' section highlighting latest requirements in terms of building regulations, Code for Sustainable Homes and other Government energy saving targets.

ADM has recently been accepted as members of the Heating and Ventilation Contractors' Association (HVCA), which also qualifies it to use the universally respected Government endorsed TrustMark. The TrustMark concept has been established to help consumers ensure that the trades-people they employ are reliable, competent and provide a quality service.

For more information on ADM Systems, or to request a copy of the brochure, telephone: 01756 701051. Otherwise, visit the Self Build Centre in Swindon to view a selection of MVHR systems available from ADM.

Ends.

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